



eliminating racism  
empowering women  
**ywca**

## MARSHALLTOWN YMCA-YWCA

108 Washington Street • Marshalltown, Iowa • [www.ymca-ywca.org](http://www.ymca-ywca.org)

# 2019 ANNUAL REPORT

AS OF 11/30/19

YOUTH DEVELOPMENT • HEALTHY LIVING • SOCIAL RESPONSIBILITY • ELIMINATING RACISM • EMPOWERING WOMEN



## PROVIDING SUPPORT & INSPIRING ACTION

We are proud to lead a non-profit organization that continues to give back to the community. With the support of volunteers, staff and donors, the Marshalltown YMCA-YWCA provides financial assistance, facility space and leadership in community initiatives.

The Y works to ensure availability of high-quality child care and preschool for all families; increase opportunities for youth and impact them in a positive way through child care, sports, day camp and arts programs; increase opportunities for families to build stronger bonds; expand programs that lead to healthier lifestyles; and encourage partnerships that strengthen our communities.

One of the Y's young scholarship recipients summed up the impact of our work very nicely in a thank-you note by saying, "Thank you for allowing me to be a part of the Y family. And, I will be safe."

Thank you for your support of the Y and our community in 2019!

Sincerely,

Carol Hibbs, CEO

Ronnie Manis, CVO

*The mission of the YMCA is to put Christian principles into practice through programs that build healthy spirit, mind and body for all.*

*YWCA is dedicated to eliminating racism, empowering women and promoting peace, justice, freedom and dignity for all.*

### YMCA-YWCA Board of Directors

Amanda Accola

David Barajas, Jr., CVO-elect

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Bruce Johnson, Heritage Club President

Carol Hibbs, CEO

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Bethany Currie

Heidi Dalal

Kim Hagen

Kim Orozco, Treasurer/Secretary

Samantha Vance, CVO

Liz Wise

Carol Hibbs, CEO

CVO - Chief Volunteer Officer





## NEW PROGRAMS & PARTNERSHIPS

Developing innovative, community-based solutions to help those in need to reach their full potential.

Top photo: More than 75 youth ages 4-12 participated in a free skills clinic led by professional soccer players from Joga Bonito. This event was made possible through a grant from the Community Foundation of Marshall County.

Top left: The Y partnered with the Rotary Club of Marshalltown and the Marshalltown Community School District to provide water safety education to kindergarten students using Josh the Otter curriculum.

Top right: Pickleball is a sport that's been gaining popularity in recent years. The Y has six courts which are in use throughout the day by all ages.

Bottom right: In response to multiple member requests, the Y added CrossFit 641 in the fall. The fully-equipped CrossFit gym is housed in the Cultural Center building.



**Gabi Zavala** and her husband started working out at the Y when he was diagnosed with type 2 diabetes. The Y was a good fit for them because the Child Care provided a fun, safe space for their four-year-old son to be while they were exercising.

Since joining, the Y has touched the lives of the members of her family in different and meaningful ways. Her kids have participated in soccer, t-ball, swimming and other activities. One of her daughters volunteered for the Y and was then hired as a staff person.

Gabi said, "I appreciate the support and kindness of the Y as my husband and I work to improve our personal health and that of our family."

"I like going to Mega 10 Park, swimming at the Rec Pool, and field trips for Summer Camp and Fit Kids. It's so much fun!" -Keyana M.



\*stats listed below as of 11/30/19

# 820

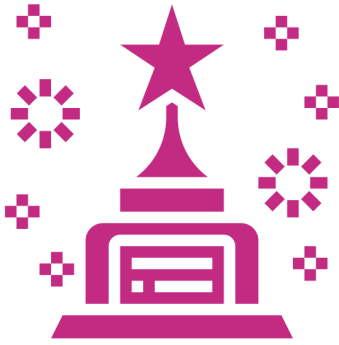
volunteers have contributed 5,977 hours\* of service to the Y. That's 8.3 months worth of time!

# 2,185

The Y has provided over \$156,248\* in financial assistance with membership and program scholarships to 2,185 people in Central Iowa.

# 202

individuals, companies and foundations have given more than \$119,123\* to the 2019 YMCA-YWCA Annual Campaign.



Y CEO Carol Hibbs was honored with two major awards in 2019. First, she received the Legacy Award at the YMCA State Leadership Conference. This award was given in recognition for Carol's leadership within her Y, across the state and throughout the country.

In December, she was also presented the Kenneth Brintnall Award by the Rotary Club of Marshalltown. This is the club's highest honor which recognizes "service above self."



John Dresser has been a Y member for more than 55 years. He joined his first Y in New Mexico, then later moved to Marshalltown to work at Fisher Controls.

For his 37 years working as an engineer at Fisher, John had as many years of unwinding at the Y after work. John has seen firsthand the impact of the Y on people of different ages and demographics. Now that he is retired, he appreciates the sense of community at the Y and continues to exercise regularly.

John stated that the Y supports people in both of these stages of life while helping them adapt to the changes that come with approaching the next stage of life, whether it be kindergarten or retirement. He noted, "some grow up while some grow old."

"I like going on field trips with Summer Camp! Adventureland was my favorite."- Makenzie C.



"We love the Y. The staff are so helpful and caring. They have really taken the time to build the kids' confidence to be strong swimmers. I am no longer worried about them swimming because of the skills they have learned at the Y"

-Angie Manship, mother of Kohl & Paige (pictured above)



Kimi Kups-Benson is celebrating 30 years of dance at the Y this year! Miss Kimi began dancing at age 3 and teaching her first classes by age 14. "I was just teaching a few nights a week, part-time at the Y. I was a one-woman show back then, with maybe one student teacher." Thirty years later The Dance Konnection is strong with 345 dancers, a staff of 20 teachers and student teachers and nearly 60 classes held each week. Miss Kimi strives to offer a safe space dancers can come and feel uninhibited and receive moral support.

## 30 years

In addition to teaching dance classes, Miss Kimi helps local community theater groups and high schools with choreography for theatrical productions. She has served as a judge for many local and statewide talent shows and national dance competitions. She is a certified member of the National Association of Dance and Affiliated Arts (NADAA) and Acrobatic Arts.

Miss Kimi took home the **Outstanding Director of the Year** award in 2019 from the Bravo National Dance Competition.



# 1,265

youth and adults have learned a vital life skill by participating in Swim Lessons\*.

# 678

youth have graduated from Teach Them to Swim since its beginning in 2012.

# 16,790

number of times people have checked-in to a Group Exercise Class that was fun, supportive and kept them moving.

# FINANCIAL REPORT YMCA-YWCA

YTD as of 11/30/19

**REVENUE \$3,771,895**

Investments: 40%

Member Service Revenue: 33%

Program Revenue: 22%

Contributions: 4%

Deferred Revenue: 1%

**EXPENSE \$3,771,277**

Staff Salaries & Benefits: 39%

Bond Principal Payment: 15%

Long Term Capital: 13%

Building: 13%

Administrative: 11%

Program: 7%

Member Services: 2%



Top photo: Edith Podhajsky and Beverley Ruopp receive the Ryden Service Award, presented by Gene Taylor.

Bottom photo: Matt & Kim Schryver present the Martha-Ellen Tye Friend Award to Marshalltown Hy-Vee Store Director Ric Anderson and his wife Mary K.



The Heritage Club mission is to assure a stable, long-term financial base for the Marshalltown YMCA-YWCA so that the missions of both the YMCA and YWCA can be secured.

Projects in recent years include:

- Preschool playground equipment
- 24-passenger bus to provide safe transportation for youth programs such as Teach Them To Swim and Preschool
- Fitness equipment which meets the changing needs of members and current wellness trends: cardio & strength machines, CrossFit equipment
- Cultural Center renovations: roof replacement, HVAC replacement, renovated floor and divider wall, upgraded kitchen facility

## 2019 Award Recipients

**Edith Podhajsky  
& Beverley Ruopp  
Ryden Service Award**

**Marshalltown Hy-Vee  
Martha-Ellen Tye Friend Award**

## HERITAGE CLUB

As of 11/30/19

Endowment Value  
**\$1,630,374**

YTD Contributions  
**\$43,337**

### Board of Directors

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Jim Bowman  
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Jim Jorgensen  
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Kim Swartz  
Don Turbiville  
Carol Hibbs,  
YMCA-YWCA CEO